

## **William H. Gruber: Health Care**

Dr. Gruber is one of the United States experts on what the United States government is forcing as “meaningful use” of the electronic medical record (EHR). He was published in September 2009 in the New York Times for his ideas on health reform as a “Pyrrhic Victory” for President Obama, a now accurate prediction as Republicans will most likely gain power in the November 2009 elections.

Supporting Dr. Gruber’s current work is his decades of experience. Dr. Gruber consulted with Pfizer Pharmaceuticals for 25 years, a time of extraordinary Pfizer progress in the use of information technology-enabled strategic business initiatives. Additional pharmaceutical industry experience includes assignments with the Pharmaceutical Manufacturers and Research Association. Early health industry experience in the 1970s included the development of a computer system for a large chain of nursing homes. He has provided strategy and information consulting services for Harvard University Health Services for over a decade. This assignment led to a referral to the Risk Management Foundation (RMF) of the Harvard Medical Institutions where he was CIO for four years. RMF is the malpractice insurance company for the Harvard-affiliated hospitals and HMOs.

Dr. Gruber was a major force in launching an extension of the Risk Management Foundation (RMF) scope from serving only the Harvard-affiliated medical institutions to a new business venture, funded with venture capital from the Board, to sell information technology-based systems, data and educational services to a worldwide market. In this assignment he assisted in the business planning to justify this venture investment and he was a major player in the sale of the first two clients and the launch of these client assignments.

With funding initiated by Vice-President Gore in 1993, Dr. Gruber was responsible for a study of telemedicine applications to be carried on the National Information Infrastructure. His research on telemedicine was reported in *Beyond Telecommuting: A New Paradigm for the Effect of Telecommunications on Travel*.

In August 2010 Dr. Gruber’s article “Transforming Osteoarthritis Care in an Era of Health Care Reform” was published in the [Clinics in Geriatric Medicine: Osteoarthritis](#) edition. This article is part of Dr. Gruber’s work on sub-par regulation in the United States and IT-Enabled Transformation of Health Care in the 21st Century. Also as part this work Dr. Gruber held a webinar titled “Leadership Lessons for Healthcare Transformation: From the Early Stage of the IT Revolution” for a large health education firm Institute for Health Technology Transformation (iHT2), which can be viewed by following the link below.

<http://www.ihealthtran.com/webinars.html>

Dr. Gruber is currently working on a self-published book, which expands on his prior work and describes the sub-par regulation in the United States and how this leads to a dysfunctional delivery of health care.